



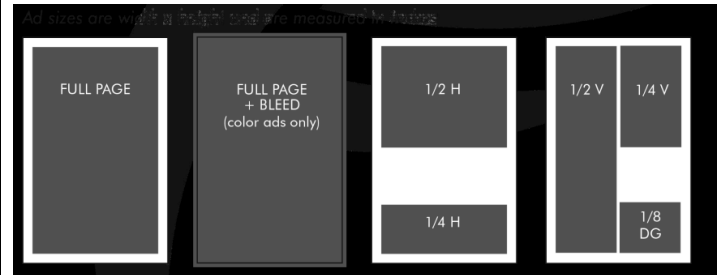
SPONSORSHIP OPPORTUNITIES

HAPPY BIRTHDAY SPECIAL STRIDES! Please join us in celebrating Special Strides 20th Birthday. Your generous support as a sponsor will ensure Special Strides continues its mission to enhance the quality of life for people with special needs through equine assisted therapy and activities.

PURCHASE A CELEBRATION COUPON BOOK AD

Congratulate Special Strides with a well wish. (VALUE ADDED - This year's Celebration Tribute Book will be a coupon book.) *Please note value added coupon layout is available for Full Page or Half Page layouts only.*

Ad Size	Price
Back Cover (Color)	\$2,500
Inside Cover (Color, front or back)	\$2,000
Full page (Color)	\$1,500
Full page (Black & White)	\$1,000
1/2 page (Black & White)	\$750
1/4 page (Black & White)	\$500
1/8 page (Black & White)	\$250



EVENT SPONSORSHIP OPPORTUNITIES

Special Strides is proud to announce the 20th Annual Barn Benefit on Saturday evening, October 6, 2018 at Congress Hill Farm, Monroe, NJ. All proceeds benefit Special Strides and the Steven Werthan Memorial Fund.

<p>Platinum - Lead Event Sponsor \$20,000</p> <ul style="list-style-type: none"> • Priority tables for 20 + combo raffle packs for all attendees • Table Signage • Event podium shout-out • Full-page color ad in Celebration Coupon Book • Acknowledgment in the event video • Corporate logo on gift item for all benefit attendees • Acknowledgment/logo on website • Profile in Special Strides newsletter 	<p>Silver - Celebration Coupon Book Sponsor \$5,000</p> <ul style="list-style-type: none"> • Priority table for 8 + combo raffle packs for all attendees • Full-page color ad in Celebration Coupon Book • Event Signage • Acknowledgment/logo on website
<p>Gold - Cocktail Sponsor \$10,000</p> <ul style="list-style-type: none"> • Priority table for 10 + combo raffle packs for all attendees • Event Signage • Event podium shout-out • Full-page color ad in Celebration Coupon Book • Acknowledgment/logo on website 	<p>Bronze - Entertainment Sponsor \$2,500</p> <ul style="list-style-type: none"> • Seating for 6 + combo raffle packs for all attendees • Full-page black and white ad Celebration Coupon Book • Event Signage • Acknowledgment/logo on website
	<p>Patron - Auction Sponsor \$1,500</p> <ul style="list-style-type: none"> • Seating for 4 + combo raffle packs for all attendees • Half-page black and white ad in Celebration Coupon Book • Event Signage • Acknowledgment/logo on website

SPECIAL STRIDES ANNUAL BARN BENEFIT

CELEBRATING
20 YEARS

SATURDAY
OCTOBER 6
2018

RESERVATION FORM SPONSORSHIPS, TRIBUTE ADS/COUPONS

SPONSORS

- Platinum \$ 20,000 x _____
 Gold \$ 10,000 x _____
 Silver \$ 5,000 x _____
 Bronze \$ 2,500 x _____
 Patron \$ 1,500 x _____

CELEBRATION BOOK

- Back Cover (Color) \$ 2,500 x _____
 Inside Cover Front (Color) \$ 2,000 x _____
 Inside Cover Back (Color) \$ 2,000 x _____
 Full page (Color) \$ 1,500 x _____
 Full page (B&W) \$ 1,000 x _____
 1/2 page (B&W) \$ 750 x _____
 1/4 page (B&W) \$ 500 x _____
 1/8 page (B&W) \$ 250 x _____

CHECK

- Check payable to Special Strides.
Please return this form with payment to:
Special Strides Annual Barn Benefit
118 Federal Road, Monroe, NJ 08831

Sponsorship of Special Strides is tax deductible under the full limits of the law. The non-deductible portion of each sponsorship is \$125 per attendee. Gifts made by those who are unable to attend are 100% tax deductible. Receipt will be provided by Special Strides.

QUESTIONS / MORE INFORMATION

Contact: Laurie Landy
Phone: 732-446-0945
Fax: 732-446-5391
Email: celebrating@specialstrides.com

SPONSOR/ADVERTISER CONTACT INFORMATION

Personal or Business Name (as it should appear on materials)

Street Address

Apartment/Suite/Floor

City

State

Zip Code

Phone

E-mail

PAYMENT DETAILS

CREDIT CARD

- American Express MasterCard Visa

Name on Card

Card Number

Expiration Date

Security Code

Billing Zip Code

Signature

TRIBUTE AD ARTWORK DEADLINE: Sept 15, 2018

Please send high-resolution electronic files (.pdf preferred) of artwork for the tribute coupon book to celebrating@specialstrides.com no later than September 15, 2018.