

# How Do I Fundraise For Special Strides?

- 1.) **Build an A+ Address List** – Make a list of **15 or more** awesome people you know who will support your efforts. (Include your Mom, Dad, Aunts, Uncles, Grandmothers, Grandfathers, Family Friends and Neighbors, etc. ***(see suggested idea list on back of this page)***).
- 2.) Use the, **My Address List Worksheet** as your organizational tool. Bring your address list worksheet with you to your Sign & Stuff meeting. ***(Be prepared, your list must be completed no later than February 10<sup>th</sup>. Sign & Stuff meetings will begin starting the week of February 12th)***.
- 3.) **Attend a Sign & Stuff meeting at your school or receive your fundraising packet at a Grab n' Go.** We know everyone's after school schedules are hectic, therefore, you can address and sign your letters in the convenience of your own home. Upon completion just return to the teacher advisor in school.
- 4.) Add **Philanthropic Organizations, Foundations and Businesses** to your address list that may want to sponsor or donate to our event. ***(See Sponsorship Opportunity Form attached and on our website at [www.specialstrides.com](http://www.specialstrides.com))***.
- 5.) **Use Email and Social Media-** Copy and paste your Friends and Family letter in an email to people you know and give them the opportunity to donate online. **Just go to [www.specialstrides.com](http://www.specialstrides.com) where they can** simply click the ***DONATE NOW-COLOR GLOW RUN*** button.
- 6.) **\$150 per team to be awarded to Top 3 Fundraising Teams! GOOD LUCK TO ALL OUR SCHOOL TEAMS!!!!**

Remember, the #1 reason people do not give is because they were not asked. Give someone you know the chance to make a difference in the life of a child with special needs.

# **THINK OF PEOPLE YOU KNOW**

SEE THE SUGGESTED IDEA LIST BELOW TO HELP YOU  
GENERATE YOUR ADDRESS LIST WORKSHEET

- My Mom and Dad
- My Aunt(s)
- My Uncle(s)
- My Grandmother(s)
- My Grandfather(s)
- My Mom's Cousin(s)
- My Dad's Cousin(s)
- Close Family Friends (people you might celebrate occasions with and or go on vacation with etc.)
- My Neighbors
- My Sister(s) ONLY IF THEY ARE OVER 23 and working
- My Brother(s) ONLY IF THEY ARE OVER 23 and working
- My Cousin(s) ONLY IF THEY ARE OVER 23 and working
- My Coaches
- My Dance Friends Parents
- My Sports Friends Parents
- My Priest, Pastor or Rabbi
- Parents Work Associates (*Have mom and dad email them your letter with the link to donate on line*).

**OTHER: Pull out your Christmas, Sweet 16, Bar and Bat Mitzvah lists for help too.**

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## **DON'T FORGET THESE PEOPLE**

ADD THESE TO YOUR ADDRESS WORKSHEET TOO!

My Hair Salon/Stylist  
My Family Dentist  
My Family Chiropractor or other.  
My Family Realtor  
My SAT/ACT Tutor  
My Music Teacher

My Family Doctor(s)  
My Family Veterinarian  
My Family Accountant  
My Family Lawyer  
My Dermatologist  
My Gym or workout instructor

**If it is easier you can PRINT address LABELS**